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**B.B.A. DEGREE EXAMINATION, APRIL 2018**

**Second Semester**

**International Business**

**APPLIED MACROECONOMICS**

**(2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Macro Economics?
2. Explain Micro economics.
3. What are the sources of income?
4. Explain GDP.
5. Define National income.
6. What is market price?
7. What is public dept?
8. Explain deflation.
9. Explain Fiscal policy.
10. What do you mean by demand?

**Part B** $(5 \times 5 = 25)$ Answer **all** questions.

11. (a) What are the factors determining national income?

Or

- (b) Explain the circular flow of income.

12. (a) Discuss difficulties of Estimation.

Or

- (b) Explain the public revenue.

13. (a) Explain the concept of economic welfare.

Or

- (b) Explain the tax revenues.

14. (a) What are the merits of budget?

Or

- (b) Explain demand pull inflations.

15. (a) What is Philips curve?

Or

- (b) Explain the Fiscal policy.

**Part C** $(3 \times 10 = 30)$ Answer **all** questions.

16. (a) What are the main reasons for poverty India?

Or

- (b) Critically examine in star city definitions of economics.

17. (a) Define Micro and Macro economics, explain their merits and demerits.

Or

- (b) Discuss the law of variable proportions.

18. (a) Explain the theory of employment.

Or

- (b) Explain the limitations of Macro economics.
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**B.B.A. DEGREE EXAMINATION, APRIL 2018**

**Second Semester**

**International Business**

**ACCOUNTING II**

**(2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is Revaluation Account?
2. What is meant by Gaining ratio?
3. What are the adjustment entries?
4. What are the accounts that are prepared at the time of dissolution?
5. How will you treat the unpaid amount of liability when all partners are insolvent?
6. What is purchase consideration?
7. What is meant by surrender of shares?
8. Define Goodwill.
9. What is Internal Reconstruction?
10. Who is a liquidator?

**Part B**

(5 × 5 = 25)

Answer **all** questions.

11. (a) Distinguish between Revaluation a/c and memorandum Revaluation a/c.

Or

- (b) X and Y share profits and losses in the ratio of 3:2. They admit Z with 1/5 share who pays only Rs. 1,000 for premium out of his share of Rs. 2,500. Good will a/c appears in the books at Rs. 5,000. What entries would be made if no goodwill appear in the books.

12. (a) What are the reasons for amalgamation?

Or

- (b) The following was the Balance sheet of Radha Krishna and Sankar as on 31.12.2003.

| Liabilities     | Rs.           | Assets    | Rs.           |
|-----------------|---------------|-----------|---------------|
| Creditors       | 12,000        | Machinery | 25,000        |
| General reserve | 3,000         | Stock     | 11,000        |
| Capital :       |               | Debtors   | 9,500         |
| Radha           | 20,000        | Goodwill  | 13,000        |
| Krishna         | 15,000        | Cash      | 1,500         |
| Sankar          | 10,000        |           |               |
|                 | <u>60,000</u> |           | <u>60,000</u> |

On the above data the firm was dissolved. The assets realised Rs. 50,000. The creditors were settled at Rs. 11,500. Dissolution expenses amounted Rs. 1,000. The Partners has 3:2:1 as their profit sharing ratio.

Give necessary journal entries and Realisation a/c.

13. (a) What are the ratios used to calculate profit prior to incorporation?

Or

- (b) A Company has fixed assets of Rs. 2,00,000 and profit after depreciation @ 5% p.a is Rs. 80,000 and the income tax limit for depreciation is Rs. 8,000. Calculate (i) 5% of the net profit as commission to manager (ii) Tax provision at 50%.
14. (a) What are the advantages of underwriting?

Or

- (b) X Co. Ltd, took over assets Rs. 3,50,000 and liabilities of Rs. 30,000 of Y Co, for the purchased consideration of Rs. 3,30,000. X Co. Ltd paid the purchase consideration by issuing debenture of Rs. 100 each at premium of 10%. Give journal entries.
15. (a) What are the factors affecting the value of shares?

Or

- (b) A firm has earned an average profit of Rs. 1,50,000. The normal rate of return of this type of business would be 10%. The assets of the firm other than goodwill amounted to Rs. 16,20,000 and liabilities amounted Rs. 5,60,000.

Find out the value of goodwill by capitalisation of average profit.

**Part C** (3 × 10 = 30)

Answer **all** the questions.

16. (a) Explain the procedure for admission of a Partner.

Or

- (b) Discuss fire accounting concept in detail.

17. (a) A Company has Rs. 6,00,000, 6% debentures outstanding on 1<sup>st</sup> January 2007. On this date the debenture redemption fund stood at Rs. 5,00,000 represented by Rs. 5,90,000, 4 ½ % [2020] loan of the govt. of India.

The annual installement added to the fund is Rs. 82,300. On 31<sup>st</sup> December 2007, the bank balance after the receipt of interest on the investment was sold at 83% net and the debenture were paid off. Show the necessary accounts for the year 2007.

Or

- (b) Draft the balance sheet of a limited company in prescribed form as per Schedule VI of Indian Companies Act with imaginary figures.
18. (a) What are the “Components” of “final accounts” of a joint stock company?

Or

- (b) The liquidator of a Co. Ltd is entitled to get a remuneration of 3% on the amount realised from the asset and 2% on the amount distributed to the unsecured creditors. From the following particulars calculate the remuneration payable.

|   | Rs.      |
|---|----------|
| (i) Cash realised from assets           | 3,00,000 |
| (ii) Preferential creditors             | 10,000   |
| (iii) Amount due to unsecured creditors | 4,00,000 |

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**B.B.A. DEGREE EXAMINATION, APRIL 2018.**

**Second Semester**

**International Business**

**ORGANISATIONAL BEHAVIOUR**

**(2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. Define : individual behaviour.
2. What is the nature of personality tests?
3. What are the life positions?
4. Define non-financial motivation.
5. What is job enlargement?
6. What do you mean by morale?
7. Define group norms.
8. Define conflicts.
9. What do you mean by organizational change?
10. What are the types of conflict?



**Part B****(5 × 5 = 25)**Answer **all** questions.

11. (a) Describe the measurement of intelligence.

Or

- (b) Explain the different personality tests and its applicability in OB.

12. (a) Explain the financial motivation and non-financial motivation.

Or

- (b) Discuss the elements of Maslow's Need Hierarchy Theory.

13. (a) Describe the advantages and factors of Job Satisfaction.

Or

- (b) Explain the management strategies of Job satisfaction.

14. (a) Explain the process of resolution of conflict.

Or

- (b) Discuss the characteristics of formal and informal groups in the Organization.

15. (a) Describe the importance of Counselling.

Or

- (b) Brief about the theories of leadership.

**Part C**

(3 × 10 = 30)

Answer **all** questions.

16. (a) Differentiate between formal and informal groups? Are the informal groups in any conflict with the formal groups? If so, give reasons for your judgment.

Or

- (b) What are the most effective styles of leadership in India? Justify your answer with relevant examples.

17. (a) Discuss the primary characteristics of Organizational culture.

Or

- (b) Describe Lewin's three step model for Organizational Change.

18. (a) Explain the factors that influence the organizational culture with examples.

Or

- (b) Discuss the techniques used to measure the Job Satisfaction.

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**B.B.A. DEGREE EXAMINATION, APRIL 2018**

**Second Semester**

**International Business**

**BUSINESS COMMUNICATION – II**

**(2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is business letter?
2. What is oral communication?
3. What is sales presentation?
4. What is surveys?
5. Explain verbal communication.
6. Explain drafting reports.
7. Explain proxemics.
8. What is para language?
9. What is direct interview?
10. Explain the term interaction.

**Part B****(5 × 5 = 25)**Answer **all** questions.

11. (a) Discuss the merits of formal report.

Or

- (b) Explain the steps in report preparations.

12. (a) Write the non-verbal communications.

Or

- (b) Write note on speeches to motivate.

13. (a) Explain the impact of video sessions.

Or

- (b) Explain the merits of oral interview.

14. (a) Discuss the merits of fax.

Or

- (b) What are the objectives of international communication?

15. (a) Discuss the principle of global business.

Or

- (b) What are the merits of E-mail?

**Part C****(3 × 10 = 30)**Answer **all** questions.

16. (a) Explain the merits of formal report writing.

Or

- (b) What are the factors affecting presentation?

17. (a) Write down the merits of conducting interviews.

Or

(b) Write an application for the post of accountant in a X Ltd company.

18. (a) What are the various types of communicating devices?

Or

(b) Discuss the importance of effective presentation skills.

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